



2024

2024 EDAY WHITE PAPER

Eday White Paper

Everyday (EDAY) is a new hybrid mining coin based on blockchain technology. This token is designed to allow users to mine directly through the BNB chain and generate revenue.

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01. Introduction

■ Project Summary :

Everyday (EDAY) is a new hybrid mining coin based on blockchain technology. This token is designed to allow users to mine directly through the BNB chain and generate revenue. The mining method of EDAY consumes much less energy compared to traditional methods, and by participating in the mining pool, users automatically mine, burn, and redistribute tokens, aiding the circulation of the token. This process helps reduce resource waste and fosters a sustainable blockchain ecosystem. Additionally, EDAY provides long-term value through its unique burn mechanism and reward system, offering users more opportunities and rewards through its hybrid mining plan.

■ Problem Recognition and Solution :

Many digital assets today face issues of negative environmental impact and high energy consumption. EDAY addresses these problems by introducing an eco-friendly mining method. 70% of the tokens are burned to suppress currency inflation, and the remainder is fairly distributed to users and the community. Through this approach, EDAY builds a sustainable and environmentally responsible token economy.

■ Token Overview :

EDAY tokens have a unique mining and reward structure that has not been seen in existing blockchain ecosystems. Token mining is conducted according to the hybrid mining plan, and users can participate in mining by sending EDAY tokens to the mining pool address. The token burn and halving mechanisms play a crucial role in maintaining the stable value of the token. Moreover, users can receive additional rewards based on the number of people they refer, encouraging active community participation and growth.



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02. Market Analysis

■ Market Opportunity :

The blockchain and cryptocurrency markets have experienced explosive growth over the past few years, creating new opportunities driven by technological innovation and the democratization of finance. Coins that offer eco-friendly mining and sustainable token economies are gaining attention due to the increasing global awareness of environmental issues. EDAY leverages this market opportunity by providing a structure that reduces environmental impact while offering stable returns to investors. The burning process from mining pool participation prevents value depreciation due to mining, and the environmentally friendly value proposition will attract investors, further increasing the token's value.



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■ Competitive Analysis :

Currently, there are various eco-friendly coins in the market, but most focus on reducing energy consumption. EDAY differentiates itself by promoting more efficient asset management and value preservation through its token burning and hybrid mining mechanisms. Compared to competing coins, EDAY stands out by increasing user participation and offering more attractive investment opportunities through its reward system. Additionally, EDAY establishes a unique position by creating a new ecosystem that was not present in the existing market.

■ Target Market :

Initially, EDAY targets users familiar with cryptocurrencies and those who prefer eco-friendly investments. In the long term, it aims to attract traditional investors by leveraging financial technology. Particularly, EDAY plans to secure a broader user base through staking and P2E platforms and expand its presence in the B2B market through partnerships with enterprises.





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03. Token Economics

■ Token Distribution :

Initial Circulation :

The initial circulation is mined and distributed by the foundation. Beyond this, tokens are only supplied to the market through mining.

Mining and Burning :

To mine, users must contribute to the mining pool. 70% of the contributed tokens are burned on the blockchain.

Circulation Ecosystem :

Of the tokens mined by users, 80% is obtained by the user as profit, 10% is retained by the foundation, and the remaining 10% is distributed to top users as marketing rewards.

Company Holdings :

10% of the total mining revenue is retained by the foundation for project development and operational funding.

Early Investors :

The quantity distributed by the foundation through initial mining has not been disclosed.

Community and Marketing: Rewards given to top users account for 10% of user mining profits and are used as incentives for marketing and community activation.



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■ Use Cases and Utility :

Hybrid Mining Pool Participation :

Users can participate in the hybrid mining pool using EDAY tokens to earn daily profits.

Trading:

Tokens obtained as profits can be exchanged for other virtual assets on exchanges and can be converted to cash-equivalent tokens like USDT.

Payments:

Through partnerships, EDAY tokens can be used in various real-world applications, such as cryptocurrency payments.

■ Rewards and Incentive Structure :

Hybrid Mining Rewards :

Users can participate in mining by sending EDAY tokens to a specific address and receive daily mining rewards proportional to the value of the burned tokens.

Top User Rewards :

Top users receive additional rewards based on the activities of their referred users, enhanced through a referral system.

Halving Reward Adjustment :

Due to a common halving mechanism applicable to all users, the amount of rewards gradually decreases over time.



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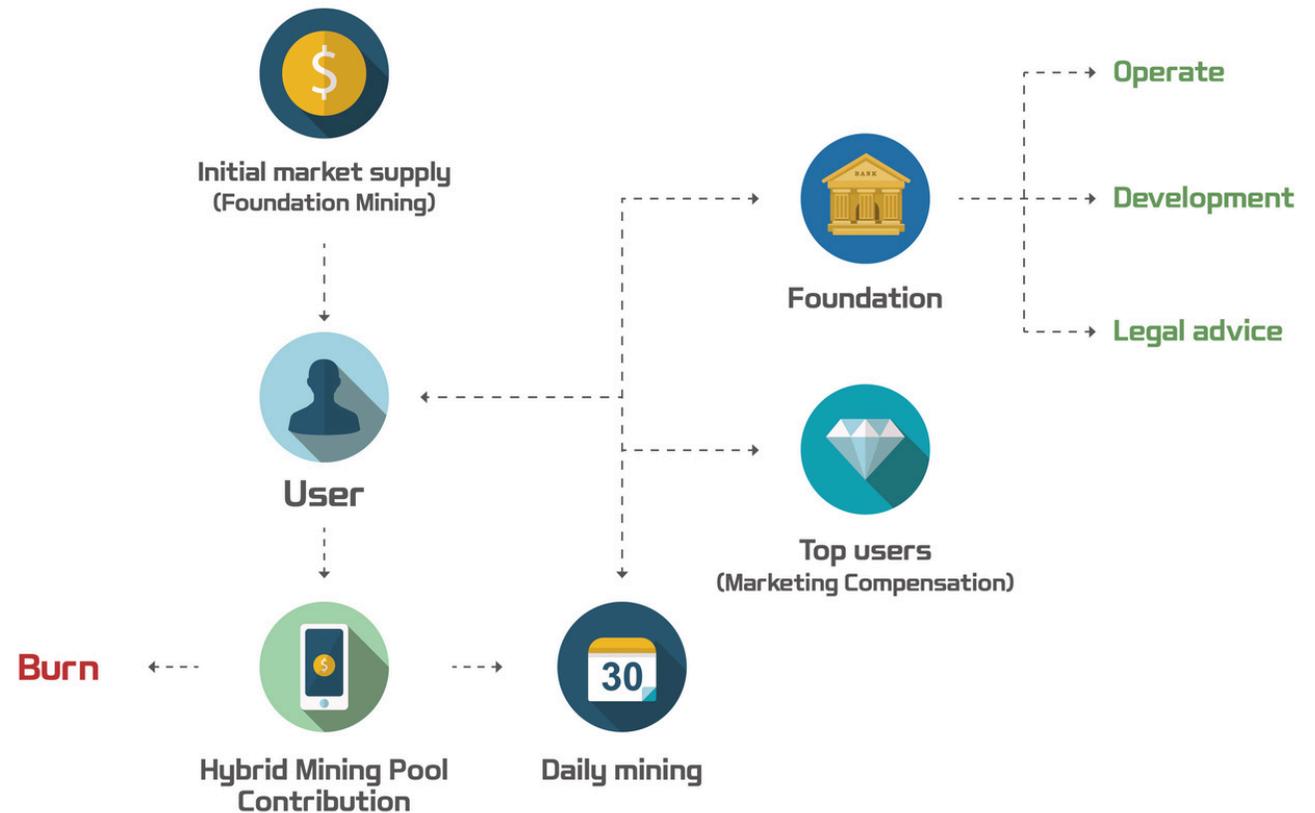
03. Token Economics

Token Type : BEP-20 (Based on Binance Smart Chain)

Name and Abbreviation :

- Name: Everyday
- Abbreviation: EDAY

Halving Period : Every 6 months (6 times)





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04. Hybrid Mining Mechanism

■ Mining Process Description :

The hybrid mining mechanism is a process where users generate revenue using EDAY tokens. Users can participate in hybrid mining by sending EDAY tokens to a designated mining pool. Once the tokens are sent to the pool, a certain percentage is immediately burned, and the remainder is distributed as various forms of rewards. This process plays a crucial role in maintaining the token's value and preventing inflation in the market.

■ Hybrid Mining Plan :

The hybrid mining plan includes several participation options, each offering different levels of rewards based on the amount of participation. The plan consists of six participation mining pools, each contributing differently to the daily mining process. Users can participate in only one mining pool at a time, and duplicate participation in the same pool is not allowed.

■ Halving and Reward System :

The halving mechanism adjusts the daily reward amount and applies universally to all users. EDAY's halving period starts on June 15, 2024, and through halving events every six months, the reward amount decreases by 10%. This process can repeat up to six times, meaning users who join later receive reduced rewards due to the already decreased rewards over time.



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05. Eco-Friendly Mining and Energy Conservation

■ Environmental Issues of Traditional Mining Methods :

Traditional mining methods, especially Proof of Work (PoW) based blockchains like Ethereum, lead to large-scale power consumption and environmental degradation.

■ Key issues associated with this include :

Power Consumption :

As of 2021, the Ethereum network consumed approximately 78.01 TWh of electricity annually, equivalent to the power usage of a small country.

Carbon Emissions :

Large-scale power consumption leads to massive carbon emissions, which are major contributors to environmental pollution and climate change.

Resource Waste :

The continuous operation of high-performance mining equipment results in inefficient resource use, and the disposal of these devices creates additional environmental problems.

■ EDAY's Eco-Friendly Mining Approach :

To address these environmental issues, EDAY has introduced the following eco-friendly mining mechanisms:



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Low-Power Hybrid Mining :

EDAY maintains high energy efficiency through its hybrid mining mechanism. EDAY mining significantly reduces power consumption compared to traditional PoW methods and manages supply through token burning.

Energy Conservation :

The hybrid mining method allows for efficient resource usage, minimizing unnecessary energy waste. This contributes to the creation of a sustainable blockchain ecosystem.

Sustainable Ecosystem :

EDAY's mining pool participation structure reduces environmental impact through token circulation, maintaining a sustainable ecosystem in the long term.

■ Benefits of Eco-Friendly Mining:

Environmental Protection :

Minimizes power consumption and carbon emissions, contributing to environmental protection.

Economic Efficiency :

Enhances economic efficiency with lower energy costs, providing more rewards to users.

Social Responsibility:

Fulfills social responsibility through sustainable mining practices and enhances the positive image of the blockchain industry.



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06. Technical Architecture

■ BNB Chain-Based Structure :

EDAY tokens are built on the Binance Smart Chain (BSC). BSC offers high processing speed and low transaction costs while maintaining compatibility with Ethereum. These characteristics make EDAY tokens fast and economical to trade, providing an ideal environment for automating complex financial transactions and mining mechanisms through smart contracts.

■ Security Protocols and Data Processing :

Security is a critical component of the EDAY token's operation. User data is securely stored on a decentralized network, ensuring data integrity and confidentiality. Additionally, smart contracts undergo multiple layers of auditing to verify their safety, minimizing potential vulnerabilities and enhancing the platform's reliability.



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07. Roadmap and Development Stages

■ Initial Development Stage :





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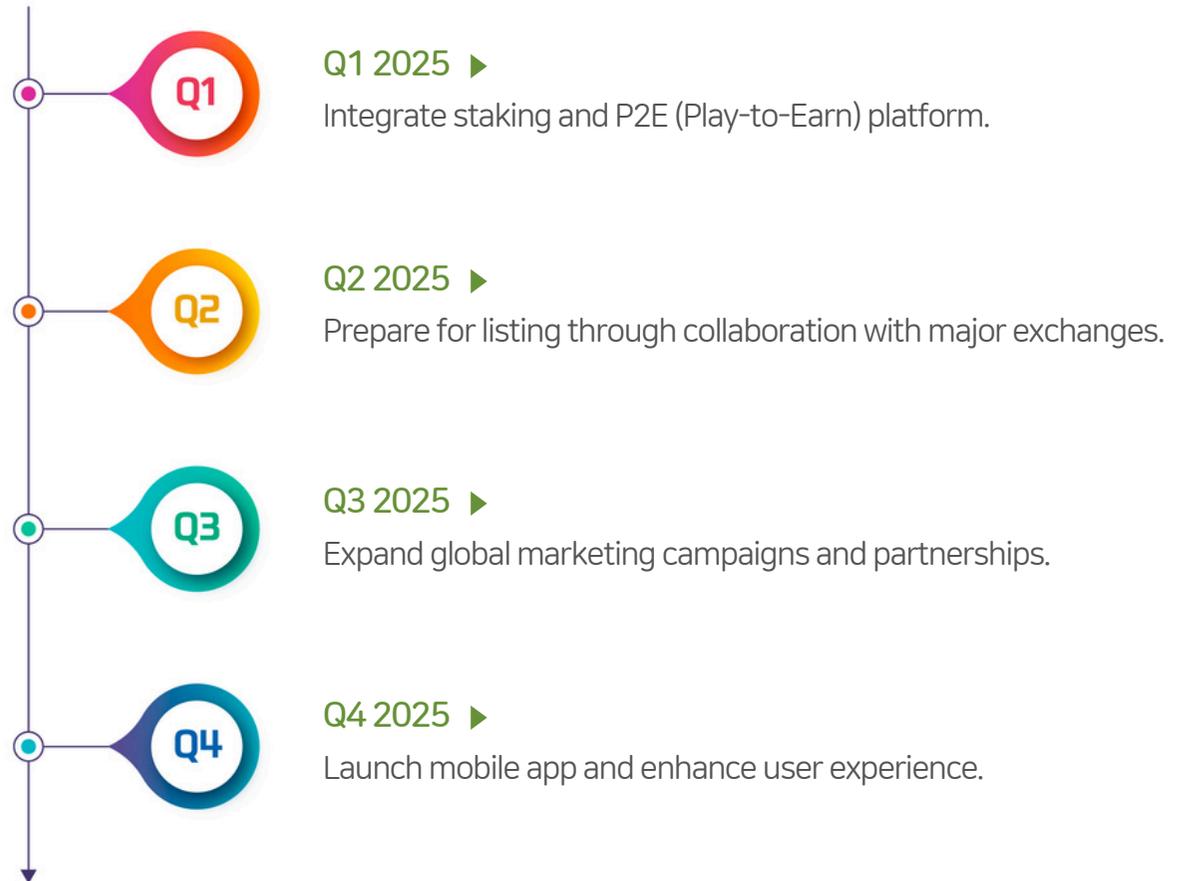
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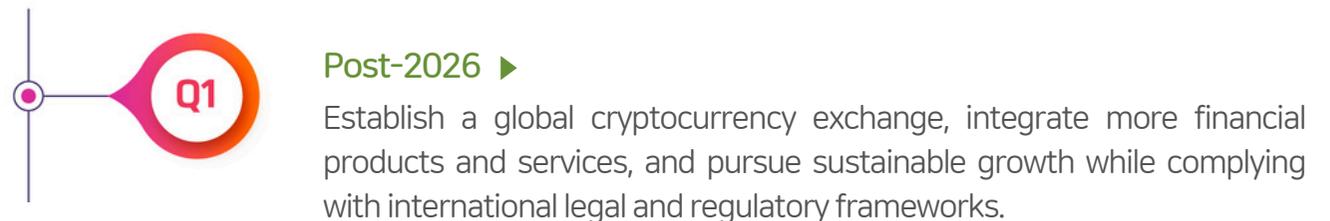
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■ Mid-Term Goals and Implementation Stages:



■ Long-Term Vision and Expansion Plans:





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08. User Engagement and Community Building

■ Community Activation Strategy :

Community Incentive Programs :

Offer various incentives, including token rewards, to promote user engagement. This includes referral rewards, daily referral bonuses, and foundation-led events.

Education and Training :

Provide educational materials and workshops to enhance users' understanding of EDAY tokens and blockchain technology. This helps users better understand how to use the platform and encourages active participation.

Multilingual Support :

To reach a global community, offer the website, mobile app, and customer service in multiple languages. This ensures that non-English-speaking users can easily access and participate.

■ Encouraging User Participation:

Feedback and Suggestion Rewards :

Provide token rewards for valuable feedback and suggestions from users. This recognizes and encourages users who contribute to the ecosystem's improvement.

Tiered Reward System Based on Participation :

Establish various levels of rewards based on users' activity levels, with differentiated rewards for each tier. This helps increase long-term engagement and loyalty.



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09. Ecosystem Partnerships and Collaborations

■ Strategic Partnerships :

The EDAY project is establishing various strategic partnerships to expand its ecosystem. These partnerships help promote the project's growth and provide more utility and benefits to users.

Blockchain Infrastructure Partners:

Collaborate with other projects within the blockchain ecosystem to strengthen the technical infrastructure.

Exchange Partners :

Enhance the accessibility and liquidity of EDAY tokens through collaborations with various global exchanges.

Payment Solution Partners :

Work with partners that provide cryptocurrency payment systems to expand real-world use cases of EDAY tokens.

■ Collaboration Model :

Technical Collaboration :

Extend the functionalities of the EDAY platform and improve user experience through technical collaborations with partners.

Marketing Collaboration :

Increase EDAY's visibility and expand the user base through joint marketing campaigns with partners.



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■ Legal Risks and Notices

Regulatory Compliance :

EDAY tokens strictly adhere to relevant laws and regulations and continuously strive to meet all legal requirements. Users must verify whether the use of EDAY tokens is appropriate according to the laws of their respective jurisdictions.

Investment Risk Warning :

Cryptocurrency investments are highly volatile, and the value of investments can rise or fall. Investors should carefully consider their investment decisions based on sufficient information and seek professional advice if necessary.

■ Investor Protection Information

Dispute Resolution :

All disputes with users are resolved in a fair and transparent manner. Users can contact the customer support team at any time to raise their concerns and, if necessary, take additional actions in accordance with legal procedures.

Privacy Protection :

EDAY employs the highest level of security measures to protect users' personal information, which is not shared with third parties without legal requirements or explicit consent from the users.

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